CATALYSTOUTDOOR®

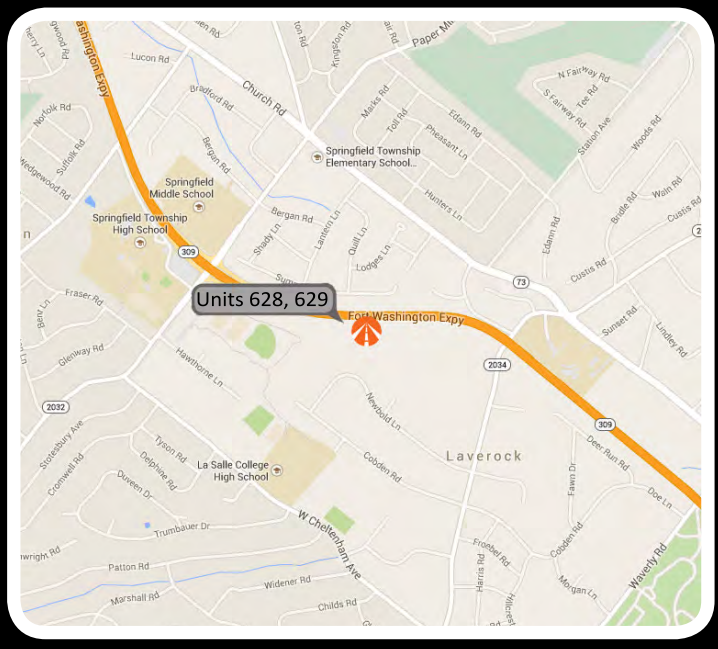
UNIT 628

CLICK HERE FOR BOARD RIDE VIDEO

Located along Route 309 in Springfield, PA in Montgomery County, this digital location reaches commuters traveling southbound toward Wyndmoor, Glenside & Philadelphia. This right hand read is the only digital bulletin along this limited highway portion of Route 309 offering a unique opportunity to reach this affluent consumer base.

LOCATION

- Digital Bulletin
- Location: W/S Route 309 F/N
- DMA: Philadelphia
- County: Montgomery County
- Municipality: Springfield, PA
- Lat/Long: 40.09965/-75.185844
- Size: 16' x 60'
- DEC: 32.7 (in thousands)
- Tab ID: 30735904
- 18+ Weekly Impressions (per spot): 145,760



FORMAT

- 8 seconds dwell time
- 8 spots per loop
- 1,000 exposures a day
- Category Exclusive