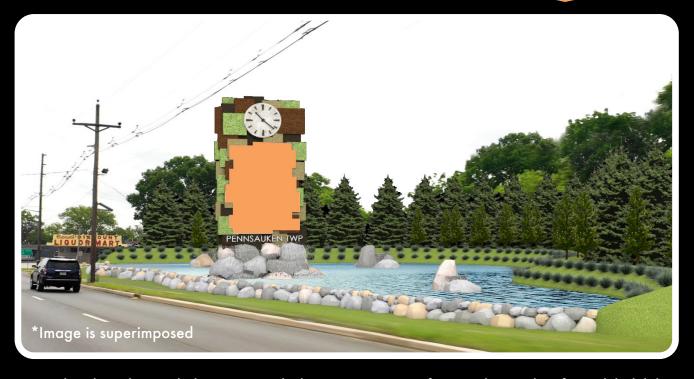


UNIT 664



Located on heavily traveled Route 38, which is a major artery for people traveling from Philadelphia and its suburbs to shop in New Jersey. The sign will be impossible to miss, rising from a pond and featuring a clocktower, living wall, and township identification. The installation sits just 2 miles from the Cherry Hill Mall, and less than three miles from Garden State Park, a large, open-air retail and upscale mixed-use environment. The right hand read is the last OOH sign seen before reaching the Cherry Hill Mall with over 140 stores and restaurants.

Digital Bulletin

Location: S/S Route 38 F/W

• DMA: Philadelphia

• County: Camden County

• Municipality: Pennsauken

• Lat/Long: 39.935245 / -75.063046

• Size: 17' x 25'

• DEC: 42.6 (in thousands)

• Tab ID: 30984912

• Weekly Impressions (per spot): 107,273

- • 8 second dwell time

• 8 spots per loop

• 1,400 exposures a day

F 0



