



\*Image is superimposed

Located on heavily traveled Route 38, which is a major artery for people traveling from Philadelphia and its suburbs to shop in New Jersey. The sign will be impossible to miss, rising from a pond and featuring a clocktower, living wall, and township identification. The installation sits just 2 miles from the Cherry Hill Mall, and less than three miles from Garden State Park, a large, open-air retail and upscale mixed-use environment. The right hand read is the last OOH sign seen before reaching the Cherry Hill Mall with over 140 stores and restaurants.

## LOCATION

- Digital Bulletin
- Location: S/S Route 38 F/W
- DMA: Philadelphia
- County: Camden County
- Municipality: Pennsauken
- Lat/Long: 39.935245 / -75.063046
- Size: 17' x 25'
- DEC: 42.6 (in thousands)
- Tab ID: 30984912
- Weekly Impressions (per spot): 107,273

## FORMAT

- 8 second dwell time
- 8 spots per loop
- 1,400 exposures a day

