



CLICK HERE FOR BOARD RIDE VIDEO

\*Image is superimposed

Prime A+ location on a one-of-a-kind installation along the Schuylkill Expressway (I-76). Catalyst Outdoor's digital monument highlights brands and their artwork in an aesthetically appealing context that includes a living wall, clocktower, and a water wall. Located in West Conshohocken, PA this location reaches commuters traveling from Philadelphia en route toward major arteries such as the PA Turnpike, 476, 422, and 202. This right hand read offers prominent exposure in a heavily trafficked portion of the highway that is gridlocked during AM and PM rush hour.

## LOCATION

- Digital Bulletin
- Location: N/S I-76 F/E
- DMA: Philadelphia
- County: Montgomery County
- Municipality: West Conshohocken
- Lat/Long: 40.067633 / -75.306119
- Size: 14' x 48'
- DEC: 79.7 (in thousands)
- Tab ID: 30906043
- 18+ Weekly Impressions (per spot): 229,765

## FORMAT

- 8 second dwell time
- 8 spots per loop
- 1,400 exposures a day

